

University of Computer Studies(Taunggyi)

Eng-301 (English)

Subject Code	Subject	Description	Lecture Hour	Assessment
Eng-301	English	<ul style="list-style-type: none"> • The Internet and Email (Module 5 Face of the Internet) • Buyers, Sellers and the Market (Marketing) • Markets and Competitors (Marketing) • Marketing and Market Orientation (Marketing) • Products and Brands (Marketing) • Price (Marketing) • Web (Module 5 Face of the Internet) • Place (Marketing) • Promotion (Marketing) • The Internet and e-commerce (Marketing) • Time and Time Management (Personal Skill) • Stress and Stress Management (Personal Skill) • Chat and conferencing (Module 5 Face of the Internet) • Internet Security (Module 5 Face of the Internet) • Leadership and Management styles (Personal Skill) • Meetings 1: types of meeting (Business Skills) • Meetings 2: the role of the chairperson (Business Skills) • Meetings 3: points of view (Business Skills) 	24 hours (2 credit Unit)	Class participation(10%) Assignments(10%) Tutorial(20%) Final Exam(60%)

Textbooks:

Infotech English for Computer Users Business Vocabulary in Use